



MAHARASHTRA CRICKET ASSOCIATION

(Affiliated to The Board of Control for Cricket in India 10-1-37),
(Registered Under Societies Reg. Act, 1860) (Maharashtra 565/Pune),
(Registered Under Bombay Public Trust Act, 1950 Reg. No. F-1042/Pune).

GSTIN 27AAATM2192D1ZS

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Hon. President
ROHIT PAWAR

Hon. Vice-President
KIRAN SAMANT

Hon. Secretary
ADV. KAMLESH PISAL

Hon. Jt. Secretary
SANTOSH BOBDE

Hon. Treasurer
SANJAY BAJAJ

DATE: 30/08/2024

To,

All Coaches, Managers, Selectors, Players, Vendors, and All Concerned,
Maharashtra Cricket Association

Subject: Upholding the Dignity and Integrity of MCA Apparel Featuring Chhatrapati Shivaji Maharaj

Dear All,

As esteemed members of the Maharashtra Cricket Association (MCA), it is our shared duty to preserve and honor the integrity of our association's logo, which features the iconic and revered figure of Chhatrapati Shivaji Maharaj. The inclusion of this symbol on our apparel carries profound significance, representing not only our commitment to excellence in cricket but also our respect for the rich history and cultural heritage of Maharashtra.

In light of this, it is imperative that each one of us takes every possible measure to maintain the dignity and integrity of the MCA logo. To guide you in this regard, I would like to outline some key practices and expectations:

1. Proper Handling and Storage of Apparel

- **The New MCA logo shall be treated with the same respect as the National Flag of India.**
- Ensure that all MCA apparel, especially those bearing the logo, is handled with care.
- Store the apparel in clean, dry conditions to avoid any damage or deterioration.
- Refrain from placing the apparel in situations where the logo could be soiled, torn, or damaged.

2. Respectful Display and Usage

- The MCA logo should always be displayed in a manner that reflects the honor and respect it commands. Avoid folding or crumpling the apparel in a way that distorts or obscures the logo.
- The MCA logo should always be displayed above the eye level of viewers.
- Do not alter, modify, or customize any part of the logo on the apparel. This includes refraining from adding any unauthorized symbols, text, or patches that could detract from the original design.



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- Avoid wearing the apparel in situations that could be construed as disrespectful, such as inappropriate public settings or non-official gatherings.

3. Maintaining the Condition of Apparel

- Regularly inspect the apparel for wear and tear, especially around the logo. If the logo becomes faded, torn, or damaged, please replace the item to ensure it continues to represent our association with pride.
- Follow all recommended washing and ironing instructions to preserve the quality of the logo and the apparel.

4. Appropriate Situations for Wearing MCA Apparel

- The apparel should be worn during official MCA events, matches, and appearances where you represent the association.
- Avoid wearing the apparel in situations that are unrelated to MCA activities, especially in contexts that could invite political scrutiny or misinterpretation.

5. Response to Public Scrutiny

- Be mindful that, as public figures, your actions and appearances are often under scrutiny. The MCA logo on your apparel is not just a symbol; it is a statement of our values and legacy. Any misuse or mishandling could lead to unwanted political attention or controversy.
- In case of any doubt regarding the appropriateness of wearing MCA apparel in certain situations, please consult with the association's management for guidance.

By adhering to these guidelines, we can collectively ensure that the MCA logo, and by extension the legacy of Chhatrapati Shivaji Maharaj, is treated with the respect and reverence it deserves. I trust in your understanding and dedication to this matter, and I appreciate your cooperation in upholding the values of our association.

Thank you for your continued commitment to the Maharashtra Cricket Association.

For Maharashtra Cricket Association



(Adv. Kamlesh Pisal)
Hon. Secretary