



Women's Maharashtra Premier League (WMPL) 2024 Information Document

Table of Contents:

1	About Maharashtra Cricket Association (MCA)
2	Overview of Women's Maharashtra Premier League (WMPL) 2024
3	Team Ownership Eligibility
4	Team Bid Process
5	Players Auction Process
6	Team Management Standards for Franchise
7	Benefits for Teams
8	Message from MCA
9	Key Dates
10	Contact Details



1) About Maharashtra Cricket Association (MCA):

Maharashtra Cricket Association (MCA) is a state member association of Board of Cricket Control in India (BCCI). MCA comprises of all districts of Maharashtra state except Mumbai and Vidarbha region. In all, 21 district associations and several affiliated clubs operate under the supervisory control of MCA. MCA is the main governing body for cricket in Maharashtra and is always striving to take cricket to new heights in the state. MCA's esteemed leadership is currently under Hon. President **Shri. Rohit Rajendra Pawar**, member of the Maharashtra Legislative Assembly hailing from the Karjat-Jamkhed constituency.

Last year, MCA launched the Maharashtra Premier League (MPL) which was a huge success with Iconic Players like Rituraj Gaikwad, Kedar Jadhav, Rahul Tripathi, Arshin Kulkarni, etc participating in the tournament. The tournament was broadcast on DD Sports & Fan Code last year.

2) Overview of Women's Maharashtra Premier League (WMPL) 2024:

WMPL is a Franchisee based Premier T-20 cricket tournament of MCA. WMPL will be conducted under the aegis of the Board of Cricket Control in India (BCCI) and played on the lines of the glamorous WPL & IPL. WMPL will be held at the iconic MCA International Stadium, Gahunje, Pune. To achieve mass viewership and coverage across India, **WMPL will be broadcast live on Sports 18 and streamed live on JioCinema just like BCCI WPL.**

International & National Cricketers from Maharashtra like **Smriti Mandana, Devika Vaidya, Anuja Patil, Kiran Navgire, Shraddha Pokharkar, etc** will be participating in WMPL. Their participation will glorify the tournament at the national level. Details of WMPL 2024 are as under:



**Maharashtra
Cricket Association**

- a. The start date for WMPL 2024 is June 24th (tentative).
- b. WMPL 2024 will have a total of 4 teams representing Districts from MCA jurisdiction.
- c. Prospective team owners will have to participate in an Open Auction process to purchase teams.
- d. Each team will play against each other in a round-robin league stage consisting of 6 matches per team.
- e. The top 2 teams from the league stage will play the finals.
- f. MCA will select players from Maharashtra to be made available for WMPL player auction.
- g. A player draft/auction will be conducted for the team owners to acquire cricketers for their respective teams.
- h. There will be 4 Icon players (1 for each team). International/WPL cricketers from Maharashtra such as **Smriti Mandana, Devika Vaidya, Anuja Patil, Kiran Navgire, Shraddha Pokharkar** will be Icon players.

3) Team Ownership Eligibility:

As Mandated by BCCI, it is necessary that the Team Owner has its Registered Office/Place of business within the jurisdiction Maharashtra Cricket Association.

4) Team Bid Process:

- a. The base price for each team for 3 years contract will be INR 3 crore (plus 18% GST).
- b. Interested parties will have to first pay MCA non-refundable fee of INR 50,000/- plus GST (INR Fifty Thousand only plus 18% GST) & to communicate this in their '**Expression of Interest**' (EOI) in prescribed format by email to rr@marrquee.com and confirm the same through sms on 9890263111 (Rajesh Rane, Tournament Director) on or before 11:00 pm of 26th April, 2024.



MCA Bank details-

NAME OF BENEFICIARY – MAHARASHTRA CRICKET ASSOCIATION
BANK NAME –PUNJAB NATIONAL BANK
BRANCH –AURORA TOWERS PUNE CAMP
SAVING ACCOUNT NO – 0386000107091849
IFSC CODE –PUNB0038600
CITY – PUNE

- c. The Team Open Auction will be conducted on 27 April, 2024. The Auction will be streamed live. Time and Venue will be informed by the Tournament Director in due course.
- d. The Franchise/Team owners will have to pay the Bid price equally in 3 installments. Each installment shall be paid to MCA, 45 days before the start of each subsequent WMPL.
- e. Once the team is allotted, the party must make full payment to MCA within 48 hours. Every Team owner shall pay a refundable security deposit of Rs. 15,00,000/- along-with the first installment amount. This security deposit will be refunded at the end of the 3rd year of WMPL or will be adjusted for the contract period from 4th to 6th season. In case the Team owner withdraws his team or terminate the agreement before 3 years, the security deposit of Rs. 15,00,000/- will be forfeited by MCA.
- f. The top bidder will have the first opportunity to select an Icon player.
- g. The 4 teams of the first three seasons have the option to retain their team for the next three seasons on terms decided by MCA.

5) Players Auction Process:

- a. Once team ownership is finalized, MCA will conduct a player auction on 11th May 2024 which also will be streamed live.
- b. MCA will provide a pool of talented cricketers from Maharashtra for the WMPL auction.
- c. Each team will have a purse of Rs. 20 lakhs for buying players.
- d. Each team must have a squad of minimum 16 players. It is mandatory for all the teams to pick at least two U-19 players in their squad.
- e. Players will be graded into three categories for the auction process:



**Maharashtra
Cricket Association**

i. Icon Players (4 players): This category will consist of international players such as **Smriti Mandana, Devika Vaidya, Anuja Patil, Kiran Navgire.**

ii. Category A: This category includes all first-class/list-A/senior T20 players.

iii. Category B: This includes all state-represented players who have participated in age-group cricket in Maharashtra (Under-14, 16, 19, 23).

iv. Category C: This category will include club/District represented players.

a. The base prices for each category of players are as follows:

i. Icon Players: Rs. 5 lakh for international players and Rs. 3 lakh for senior first-class/list-A/senior T20 players. No bidding will be done for Icon players as they will be allotted directly to the Franchise owners as per Para-4(f) of the Team Bid Process.

ii. Category A: 60,000/-

iii. Category B: 40,000/-

iv. Category C: 20,000/-

6) Team Management Standards for Team Owners:

a. Team owners must enter into formal contracts with their players.

b. Contract fees must be paid to players 7 days prior to the tournament.

c. All Team owners must pay their players, daily allowance of at-least Rs. 1,000/- during practice camps and matches.

d. Accommodation facility provided for players must be in hotels of at-least 3-star standard.

7) Benefits for Teams:

a. Prize Money: Winners – 20 lakhs & Runners up – 10 lakhs.

b. Team logo branding on player T-shirts visible on TV.

c. Team sponsor branding on player T-shirts visible on TV.

d. Self-branding on player cap, visible on TV.

e. Team logo branding on player-LED perimeter boards, visible on TV.



- f. Team logo presence on the dugout.
- g. Team logo in all presentation backdrops.
- h. Team name announcements by emcee.
- i. Team logo branding in the common area of the stadium.
- j. Team logo branding on all media, including social media.
- k. Dedicated team box with hospitality on match days and during match period.
- l. Team logo branding on boundary cushions, visible on TV.
- m. Each Team to receive total of 480 seconds Free Commercial Time (FCT) for each match played by them, based on match duration.**
- n. Nation-wide Viewership through Broadcasting on Sports 18 channel and JioCinema OTT. JioCinema has a reach of around 200 million viewers across the country. Jio Cinema is available free on mobile phones & TVs.**
- o. Revenue sharing model:**

Sr.No.	Revenue Source	Revenue Sharing Percentage	
		MCA	Teams
1	Broadcasting/Media Rights	50	50
2	WMPL Sponsors	50	50
3	Teams Individual Sponsors	-	100
4	Ticket Sale	50	50
5	Franchise Fee	100	-

8) Message from MCA:

Investing in the Women's Maharashtra Premiere League (WMPL) will provide a unique opportunity to be a part of Maharashtra's own professional T20 cricket league and contribute



**Maharashtra
Cricket Association**

to the development of cricket in the state. With a well-defined revenue model, projected growth and intangible benefits for franchise owners, WMPL offers a promising investment opportunity in the world of sports entertainment. For further information and to express your interest in this investment opportunity, please contact us at your earliest convenience. Thank you for considering this proposal.

9) Key Dates:

EOI and Information Document available on MCA website – 7th April 2024

Teams to send expression of interest for team on email – 26th April, 2024

Open Auction for buying teams – 27th April, 2024

Auction for players – 11th May 2024

Start date of league – 24th June 2024 (Tentative)

10) Contact Details:

Mr. Rajesh Rane (Tournament Director): Call 9890263111 / 7841036111 or email rr@marrquee.com